



Ignition Commerce  
Transform

Overview



Transform

April 5th, 2018





## Efficient Integration of All Business Information and Applications

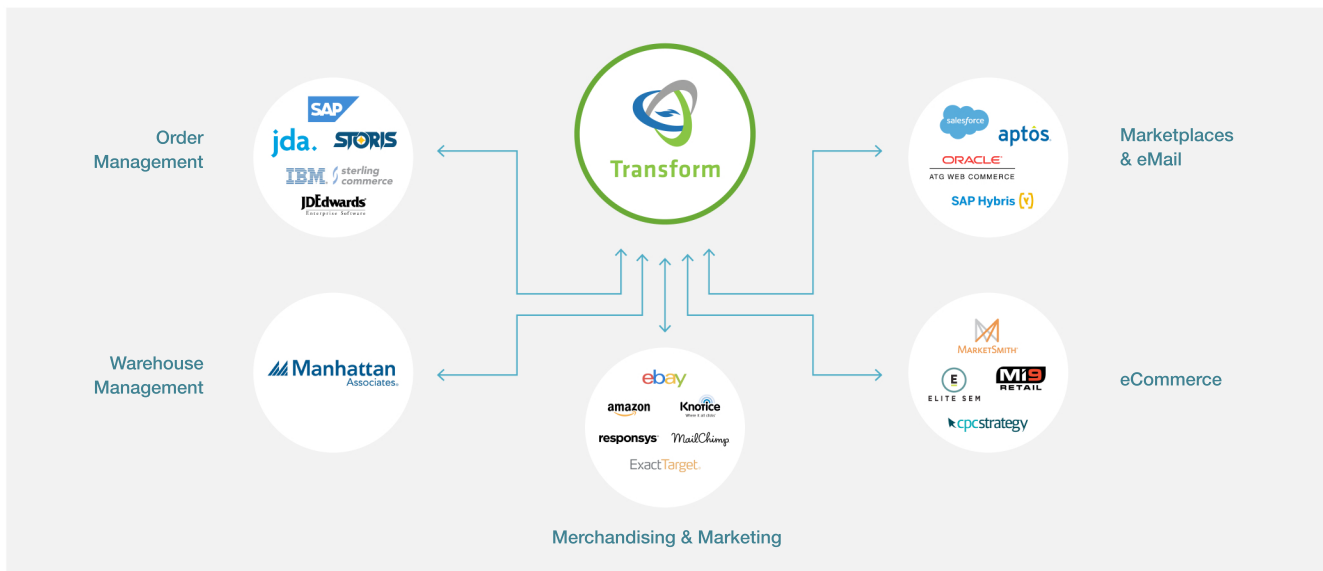
In response to the retail movement towards a consolidated view of the customer across all channels of distribution, Ignition Commerce has developed Transform, a data conversion application that significantly reduces the traditional time and effort related to the integration of the multiple systems utilized as part of a retailer's omni-channel infrastructure.

Transform allows diverse systems, both inside and outside of a company network, to share data seamlessly regardless of each application's native format. Transform serves as a translating intermediary so that each system maintains its inherent data structure while sending and receiving information with other applications.

Additionally, Transform can:

- Combine information from multiple systems
- Exact business rules between systems
- Schedule the timing of information delivery
- Enforce strict security around each connection

Transform converts any structured data format, including Fixed Length files, REST, SOAP, EDI, CSV, JSON, Tab Delimited, & XML.



## Proven Success Connecting Leading Software Providers

Transform is utilized for the conversion & transfer of data between leading eCommerce, Order Management, Enterprise Resource Planning, Customer Relationship Management, Merchandising, Warehouse Management and Marketplace providers including:

eCommerce	Order/Warehouse Management & ERP	Marketplace	CRM	Merchandising	Point of Sale
Salesforce Commerce Cloud (Demandware), SAP Hybris, Oracle Commerce (ATG), KIBO Commerce, Magento	IBM Sterling Commerce, JDA, SAP, Aptos, Manhattan Associates, Mainstreet Commerce, JDEdwards, Storis, KIBO	Amazon, eBay, Wayfair	Salesforce, Workday, Ryan Epsilon	Mi9	Aptos (Epicor)



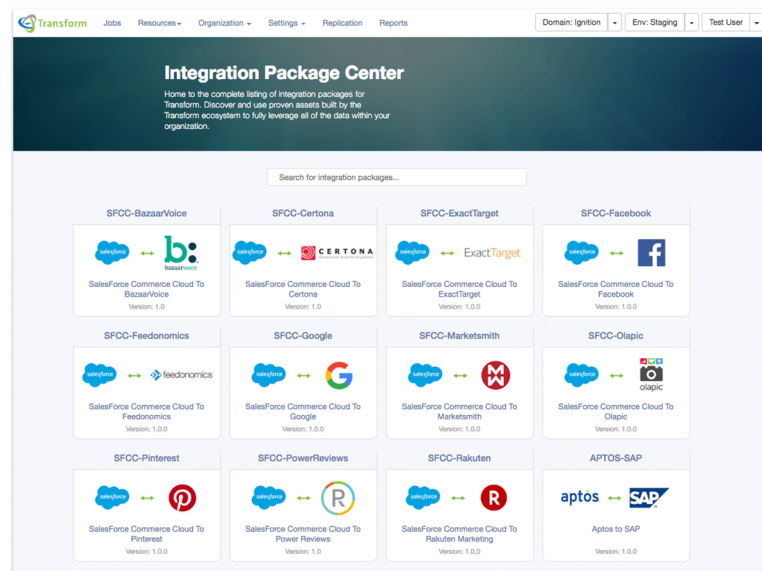
## Significant Integration Efficiencies Achieved Through Data Conversion

Transform offers significant efficiencies over traditional integration approaches:

- **80% reduction** in times required to integrate systems.
- **80% reduction** in Client IT involvement during integration.
- **Critical Differentiator:** Unlike other ESB and middleware products, where highly specific and mature skill sets are required to work within the software, Transform requires a developer to possess only basic JavaScript knowledge to effectively manage, maintain, modify, and add integrations within the application.
- Developers can create integrations effectively within hours, while diminishing reliance on a single resource to support an integration.
- Converts all commercially accepted data formats, including Fixed Length, XML, REST, EDI, CSV, JSON, Tab Delimited, & XLS.
- Each function within Transform is fully documented and includes sample integration scripts for each data type.
- Cloud based and currently hosted at both AWS and Azure. Customers may also elect to run Transform on premise.
- Transform ships with a highly functional and intuitive interface where Clients can modify and add integrations.
- Each change made by a developer is versioned so that rolling back to a previous instance can be accomplished easily and without any worry of introducing defects.
- Node software allows Transform to securely communicate with systems behind a firewall without making any port changes.

## Pre-Built Integration Packages

- Transform is **delivered with over 100 integration packages** that allow for nearly instant integration between industry-leading applications.
- Packages are imported with all necessary jobs, scripts and preferences enabling integrations to go live **80% faster than a traditional implementation**.
- While many competing tools provide cartridges for one side of an integration, all of our packages are complete integrations between two specific systems. This approach greatly minimizes the level of effort required to complete an integration.





# Samsonite Case Study

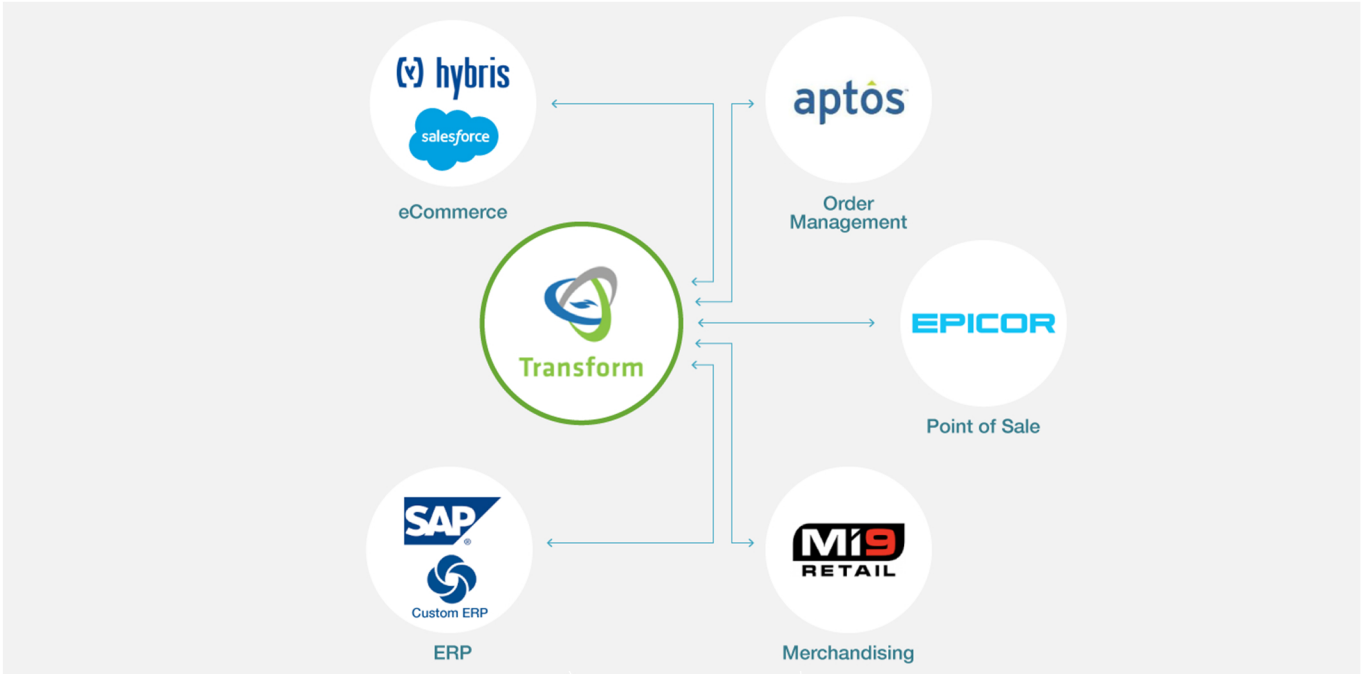


For more than 100 years, Samsonite has been the worldwide leader in superior travel bags, luggage, and accessories combining notable style with the latest design technology and the utmost attention to quality and durability. To integrate multiple brands acquired through acquisition and simultaneously enhance the sharing of data between new and legacy systems, Ignition Commerce Transform was licensed by

Samsonite LLC (Samsonite, TUMI, High Sierra, American Tourister, Hartmann, Lipault USA, Gregory Packs, JS Trunk), where it was used to connect catalog, inventory, pricing, customer and order data between two ERP Systems (SAP and an internally developed system), two eCommerce platforms (6 brands on Salesforce Commerce Cloud and one brand on Hybris), Mi9 merchandising and Aptos Order Management.

## Project Highlights:

- All integrations were completed in 3 weeks, 6 weeks ahead of schedule
- Zero defects logged since project launch
- In addition to translating file formats, Transform was leveraged to optimize logic for buy online, pickup in-store functionality



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